

BP Remediation Management: Employee Engagement



Background

BP is one of the world's leading international oil and gas companies, providing its customers with fuel for transportation, energy for heat and light. BP's remediation specialists seek to identify, manage and reduce our environmental liabilities, including those likely to arise in future.

Need

BP Remediation Management meets on a regular basis to disseminate key information, to align strategy and to showcase key projects and functions. These meetings are also an opportunity for a global team to reconnect and engage with each other in person. Our insight, experience and knowledge of BP RM was required to re-energise the team and create a memorable conference with a particular focus on ensuring key messages were shared and objectives were achieved.

Our role

Working closely with BP, we designed a comprehensive schedule, created content, captured outputs and developed an on-going communication strategy. We introduced a group of improvisers, Upright Citizens Brigade, to ensure the meeting was not only knowledge rich but also fun and engaging. We hosted, facilitated and managed all technical requirements for the meeting including the creation of a workbook / people directory.

Outcome

While the outcomes are an on-going process, the enthusiastic and active participation at the meeting indicated the employees were engaged and the subsequent feedback was extremely positive. just add water's ability to create a unified meeting drawing together numerous strands was also acknowledged by senior leaders within the organisation. 98% of delegates rated our overall facilitation and organisation of the meeting as 'Good' or 'Great'.



'Every once in a while you have a moment of "magic" where everything comes together in the right way and that magic reinforces the bond we share as a team. I'm so grateful for the experience we all created together'

Eve Frost
HR Business Partner
BP RM